



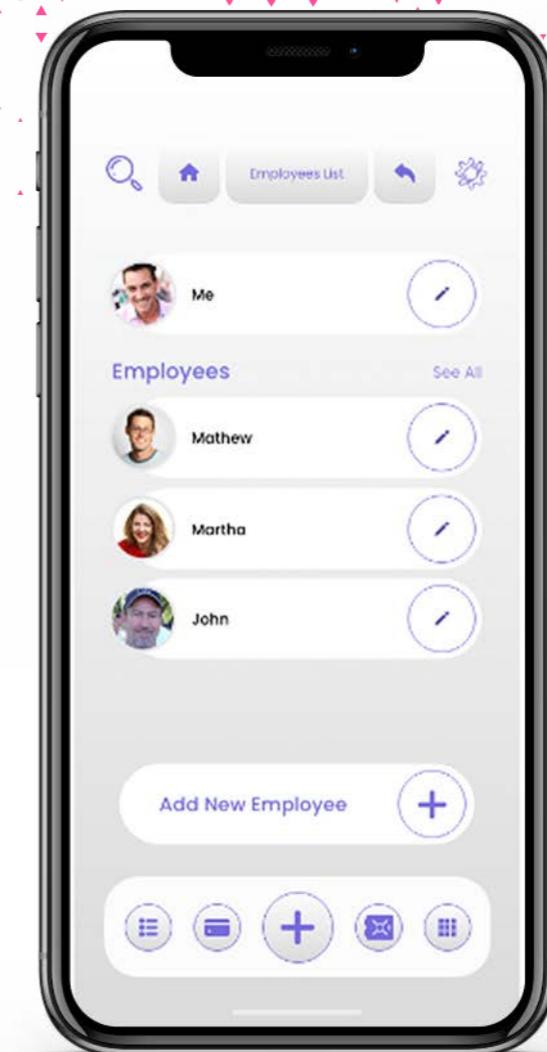
Factsheet – I Love SMB by Agora

Fully prebuilt, white-labelled solution for banks and credit unions to address small and medium businesses as freelancers. Pre-integrated with financial institution's core.

Digital banking solution that helps community banks and credit unions deliver advanced digital banking accounts to their small and mid-sized business (SMB) customers. It also provides real time expense management to SMB's employees.

With the shift in consumer behavior to more digital and online transactions, small and mid-sized businesses (SMBs) need to be able to scale operations to meet demand. Customers need a range of services such as real time expense management, sub accounts, real time transfer for employees' expenses and more. Digital banking solutions currently available in the market are unable to meet the demand.

Financial institutions need to diversify revenue streams and capitalize on additional digital banking revenue. However, they lack internal resources and knowledge to build digital banking solutions. I Love SMB by Agora eliminates the need for allocating internal resources to digital banking solutions and instead offers a turn-key solution which is pre-integrated with financial institution's core.



How it works

I Love SMB by Agora is a fully white-labelled solution. It allows small and mid-sized business (SMB) owners to open the most advanced SMB digital banking accounts and to provide fast and easy access to their employees.

The app's users will have access to unlimited physical and virtual cards for their employees, a rewards marketplace and other key business tools. The users will also be able to upload receipt management sub-accounts for tax or other purposes. I Love SMB by Agora includes all traditional challenger bank features such as real-time notifications, fully equipped mobile application and others. It will enable financial institutions to target and capture revenue for a new audience.

I Love SMB by Agora is a turn-key solution that is already connected to Finastra's Fusion Digital Banking product for faster deployment and customization.



Why I Love SMB by Agora?



Create an employee account and expense management sub-accounts in real-time.



Fully white-labelled digital banking solution with real-time transactions, reporting and advanced card controls.



Pre-integrated with financial institution's core without the need to replace existing platforms.



Quick, turn-key solution that allows financial institutions to target and capture revenue for a new audience.

Key benefits



Increase revenue

Turn-key solution enables financial institutions to capture new revenue streams and to cross-sell within their existing customer base. It increases customer retention by offering a feature-rich digital banking solution that meets the SMB customer needs.



Improve efficiency

Fast track and automatize onboarding as a result of integration with Finastra's Fusion Digital Banking solution.



Reduce risk and cost

The app eliminates the risk of deployment due to its white-labelled and pre-integrated setup. It also reduces cost as the integration with Finastra enables minimal start up cost and faster deployment.

Contact us

About Finastra

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top 100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at finastra.com

Finastra and the Finastra 'ribbon' mark are trademarks of the Finastra group companies.

© 2021 Finastra. All rights reserved.

ID 6375 / 1221

Corporate Headquarters

4 Kingdom Street
Paddington
London W2 6BD
United Kingdom
T: +44 20 3320 5000

