

Factsheet – SavvyMoney

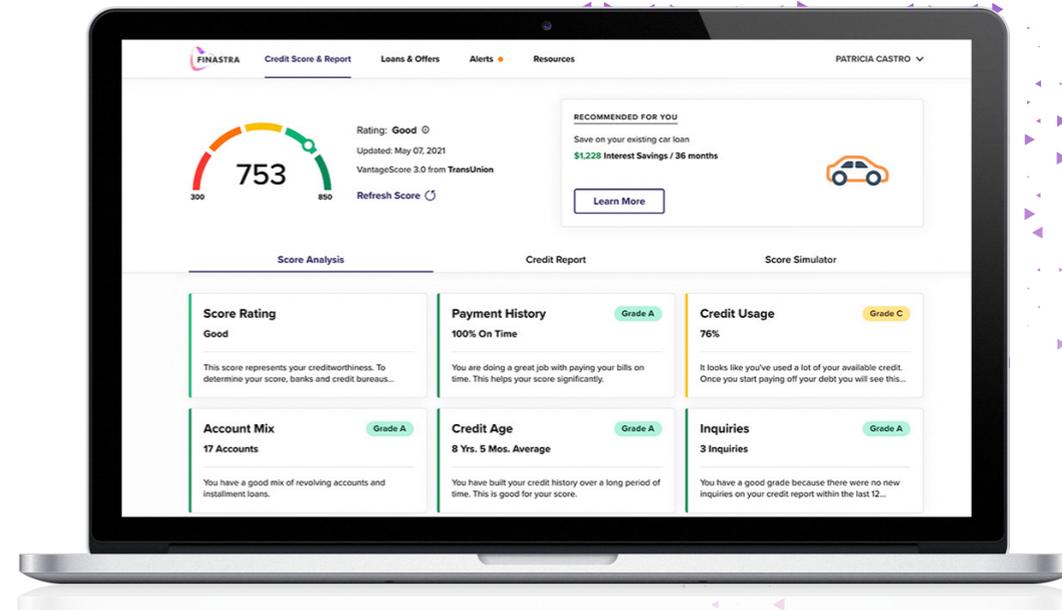
Build deeper relationships with a smarter credit score solution, supporting your account holders financial wellness

Engage and empower account holders with an easy way to take control of their credit, save money, learn, and take advantage of personalized offers.

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Keep them coming back to your digital banking to find value. Credit monitoring, reporting & analysis, and personalized offers in one easy dashboard. //

Educate users through personalized credit score report cards, and actionable advice, conveniently integrated into both mobile and online digital banking. Increase loan applications with a pre-qualified offer engine.



SavvyMoney integrated into Fusion Digital Banking

How it works

Break through the noise and stand out from the competition. Educate and empower account holders by matching the services you offer to their financial needs. Create specific campaign groups for targeted marketing for growth and ROI. Account holders will see how their trusted financial institution can save them money on current and future loans.

Key features:



Credit reporting

Credit monitoring and full credit reports provide the visibility consumers want.



Personalized offers

Keep consumers engaged and delighted with offers most relevant to them, simultaneously driving growth for your institution.



Credit analysis

Enables them to understand their credit score and what impacts it so they can make smarter decisions.

Key benefits:



Unlimited access

Users get convenient access to updated information that helps them throughout their financial lifecycle.



Tips

Help consumers not only understand their credit score and what impacts it but what they can do to strengthen it, thus making them better candidates for your services.



Smart lending

Action insights based on individual credit profiles by turning them into personal lending opportunities, taking the guesswork out of loan qualifications.



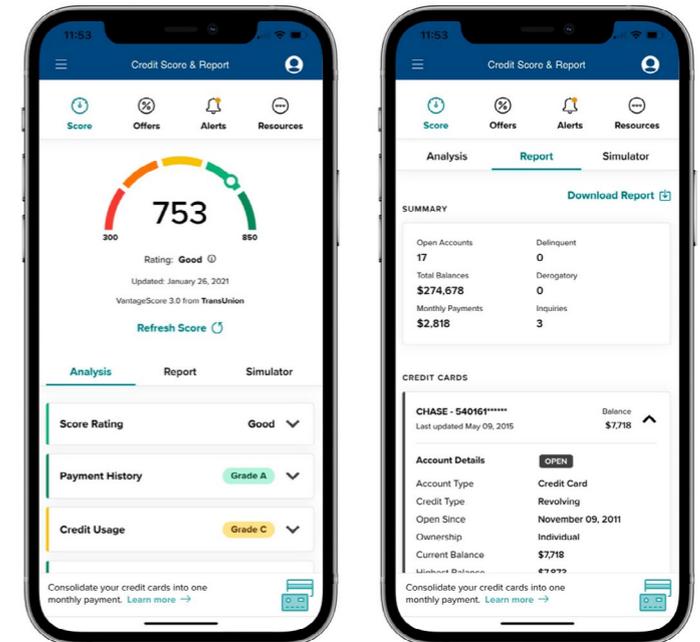
Simulator

Users can interact with a simulator to know how their financial decisions may impact their score.



Alerts

Fraudulent activity warnings provide peace of mind that their financial institution is looking out for and protecting them.



About Finastra

Finastra is building an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Supported by the broadest and deepest portfolio of financial services software, Finastra delivers this vitally important technology to financial institutions of all sizes across the globe, including 90 of the world's top 100 banks. Our open architecture approach brings together a number of partners and innovators. Together we are leading the way in which applications are written, deployed and consumed in financial services to evolve with the changing needs of customers. Learn more at finastra.com

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